

SSIP Activity Report

Session on “Value Creation in Entrepreneurship”

As part of the Induction, a session will be delivered by **Shri Milap Singh Jadeja**, Angel Investor and Founder of **Iroller Capital**. The session will address *Innovation and Prototype Validation – Converting Innovation into a Start-up* and *Achieving “Value Proposition Fit” and “Business Fit.”* It aims to provide participants with structured insights into transforming innovative ideas into viable enterprises, aligning value propositions with market needs, and establishing robust business models to ensure sustainable value creation. 68 students attended the sessions on 28th July 2025.

Photos of the Event:



